

Bachelor of Design

Innovation and Entrepreneurship Major

Undergraduate Program - Consists of 48 units
Suggested Study Plan for **Semester 1, 2025** Commencement

Program and Course requirements

For the **Bachelor of Design** full program and course requirements, [click here](#). Make sure to check your program's rules to ensure you are compliant with requirements.

Prerequisite Courses

Students are expected to be aware if a course has prerequisites and must have successfully completed any required prerequisites before enrolling. A prerequisite course provides the foundational knowledge needed to progress to the next course and may be high school subjects or university-level study/courses.

Prerequisites are listed on the course's electronic course profile (ECP) and the course page on the [Programs and Courses website](#).

Electives

Depending on your program, you may need to complete compulsory and elective courses.

Electives are courses you can choose, while compulsory courses are mandatory courses that you must study. You must successfully complete all the required units of elective and compulsory courses to meet the program requirements. Your program rules outline how many electives you can study and the types of electives you can choose from.

Search [Programs and Courses website](#) for your program to confirm program rules and elective options.

Academic Advice

Academic advisors provide specialist help in course selection and can look at your individual study history to make personalised recommendations on your study plan.

If you need assistance with your program, you can [seek Academic Advice](#).

Additional Information

Course profiles are underlined and hyperlinked to their relevant course page which can be accessed by clicking the underlined text.

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The following is a colour reference guide, including notes around course offerings and units:

Core Courses	Major	General Electives
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1 & 2	Course offered in both Semester 1 & 2
X units	This course does not consist of 2 units

YEAR 1				
Sem 1	DSGN1100 Design: Interaction	DSGN1500 Design for a Better World	TIMS1301 Entrepreneurial Mindset and Ideation	GENERAL ELECTIVE*
Sem 2	DSGN1200 Design: Experience	GENERAL ELECTIVE*	GENERAL ELECTIVE*	GENERAL ELECTIVE*

* General Elective can be substituted for a [BDes Program Elective Course](#)

YEAR 2				
Sem 1	DSGN2100 Design: Organisation	TIMS2302 Digital Innovation and Entrepreneurship	GENERAL ELECTIVE*	GENERAL ELECTIVE*
Sem 2	DSGN2200 Design: Environment	TIMS2301 Research Trends in Innovation&Entrepreneurship	TIMS3309 Technology and Innovation Management	GENERAL ELECTIVE*

YEAR 3				
Sem 1	DSGN3100 Design: Infrastructure	TIMS3302 Entrepreneurial Growth Strategies	TIMS3304 Social Entrepreneurship	GENERAL ELECTIVE*
Sem 2	DSGN3200 Design: Systems	4 units	TIMS3310 Transformative Innovation for 21st Century Challenges	TIMS3311 Innovation and Entrepreneurship in Practice

Program Electives	
BDes Program Elective Courses	
<ul style="list-style-type: none"> • DSGN1300 Digital Visual Communication • DSGN1400 Design Fabrication • ADPS3300 Industry Placemen 	

Students must follow the [program rules and requirements](#) listed on the my.UQ website. Future course offerings are subject to change. [Seek academic advice](#) if you are undertaking a dual degree, have any questions or if you fail any courses.